4th IVD Summit 2013

March 8th - 9th, 2013

Event Feature

- **CEO brainstorm** building China’s highest level IVD Summit
- **Updated information** focusing on the latest industry dynamics
- **Strategic cooperation** creating international cross-project platform
- **Technical enhancement** upgrading China’s IVD R&D capability

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http://ivdsummit.cbichina.com
Event Background

With the convening of the international IVD Summit 2012, the in vitro diagnostic market run-out of the new ideas, the spark of the collision depth cooperation.

In recent years, the integration of a variety of new technologies and the rise of the new method promote the development and application of IVD reagents and replacement. At the same time, the introduction of the new health care reform and second biomedicine Five-Year Plan to the entire domestic vitro diagnostics industry has created unprecedented environment. The entire positive stimulus the IVD industry ushered in the medical history of the development of an unprecedented opportunity.

In fact, China's population accounts for about 22% of the world's total population, but the share of IVD market is only 2% of the world. Therefore, international cooperation has become an important form of domestic diagnostic companies to seize the international market. In the past two years, major domestic diagnostic enterprises have extended cooperation with the international diagnostic branches and conducted in-depth cooperation in a number of projects.

At the same time, along with the diagnostic market transition from the prototype stage to the growth stage of our country, the whole industry is also facing the problem that can't be ignored. Lack of industrial concentration, status of being small and dispersed must be changed. Manufacturers of IVD in China counts from 300 to 400, of which nearly 200 are large-scale enterprises. But there are only about 20 enterprises whose turnover is over 1 billion. Compared with multinational corporations, both R&D progress and the value of the scale, China’s IVD reagents enterprises need to find a new breakthrough. On the other hand, the current dominance of the domestic diagnostic equipment are still being occupied by multinational companies. Very rare Chinese IVD companies have developed reagents - Equipment simultaneous strategy.

Hot topics such as, How can domestic IVD enterprises find a new breakthrough, how to improve cross-border cooperation projects into deeper stages, and how to push IVD R&D and Integration of industry towards, will be on brainstorming in IVD Summit 2013, the unique one that you can’t miss.

Who Will Attend

By Department
- Manufacturing enterprises 51%
- R&D Institutions, Universities, Scientific Research Institutes 12%
- Third-party device and instrument suppliers 8%
- Downstream hospitals, physical examination centers 9%
- Third-party investment / consulting firms 5%
- Industry organizations / government institutions 8%
- CRO 3%
- Others 4%

By Title
- President, VP, CEO, GM, DGM 43%
- Marketing / BD Director, manager 19%
- Register / regulations director, manager 14%
- Professors, experts and scholars 11%
- R & D / technical director, manager 9%
- Other 4%

Why Attend
- Networking to see your peers in high level
- Training to listen to official registering operation
- Discussing to show your opinion and ideas
- Appointing to arrange one-on-one meeting
- Cooperating to search for potential partners

About Us

The medical conference team at CBI has long been committed to tracking the development and trend of medical industry, by adhering to the CBI principle of conducting in-depth study into the industry and keeping in close contact with industry players. The team takes a third-party perspective and regularly organizes summits on industrial hot issues. We are now covering IVD, Vaccine, Recombinant Protein, Antibody Drugs, Generics industries and so on, in form of high level summit, salon, road show and business partnering. The ultimate goal is to serve professionals in the medical community by enhancing mutual understanding among domestic and overseas players, and by facilitating communication among research institutes, manufacturing enterprises and government institutions.

The conference committee of IVD Summit 2012, from the left we are Mr. Leo FU, Ms. Vera DENG, Ms. Jessica QUAN, Ms. Helen ZHOU, Ms. Sally SHEN, and Mr. Linc LI.
Past Event Review

On March 8th-9th, IVD Summit 2012, organized by CBI Biz Co., Ltd., was held in the Shangri-La Hotel, Shenzhen. This summit has attracted nearly 170 delegates and more than 30 IVD authorities delivered keynote speech or participated in the round table. Views were shared from a variety of perspectives and multiple levels to explore the development of IVD industry.

On 22nd-23rd, March, IVD Summit 2011 organized by CBI Biz Co., Ltd. was held in Shanghai. More than 20 IVD executives were invited to be the keynote speakers sharing their opinions on the integration of China’s IVD R&D and industrialization. At the same time, government officials were invited on a regulatory training session for diagnostic practitioners providing professional consulting.

IVD Summit 2010 was successfully staged by CBI in Hangzhou New Century Grand Hotel on May 10-12 of 2010. The three-day conference, attended by nearly one hundred delegates, came in the form of panel discussion and keynote speeches delivered by medical experts. All-directional and multi-layered discussion was conducted on the challenges and opportunities facing China’s IVD industry.

Sponsorship Opportunity

Sponsorship Benefits:
- The organizer will give an image-text introduction of the sponsor company on the official conference website, and set a link to the sponsor’s website;
- The organizer will promote and report the sponsor company on the official website and cooperative media prior to and after the conference;
- The organizer will invite professional and integrated media companies to attend the conference, and an interview can be arranged for the sponsor company;
- The sponsor will enjoy free of charge an A5 colored interstitial ad (worth 10,000 yuan);
- The organizer will make an appointment with delegates who the sponsor company wants to meet, and arrange a face-to-face meeting during the conference;
- The sponsor will enjoy free of charge an A5 colored interstitial ad (worth 10,000 yuan);
- The organizer will provide an address book listing the contact information of all conference delegates;
- The organizer will provide follow-up, recommendation and broking services after the conference.

Past Speakers

Mr. Lebin WU
President & CEO
Biosino Bio-technology and Science Inc

Mr. Xuedong CHEN
Managing Director
DiAn Diagnostics Co. Ltd.

Mr. James WU
Director
WuXi AppTec (Shanghai)

Mr. Binhua YUAN
Director
Drug Administration of Shenzhen Municipality

Mr. Longxi XIE
Technical Director
Guangdong Hybridbio Biotech Co., Ltd.

Mr. Zixin QIU
General Manager
Beijing Wantai Biological Pharmacy Enterprise

Mr. Shixing TANG
Chief Scientist
WONDOFO BIOMEDICAL

Mr. Xitang YING
President
Beijing Chemclin Biotech Co., Ltd.

Dr. Hongchen GU
Director of Med-X Research
Shanghai Jiaotong University

Mr. Lei ZHANG
Project Manager
Clinical Laboratories and Reproductive Health Center, BGI

Dr. Zhixian ZHAO
Marketing Director
CapitalBio Corporation

Mr. Xixiong KANG
Professor
Beijing Tiantan Hospital

Mr. Binhua YUAN
Director
Drug Administration of Shenzhen Municipality

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Dr. Zhixian ZHAO
Marketing Director
CapitalBio Corporation

Mr. Xixiong KANG
Professor
Beijing Tiantan Hospital

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More information please contact:
Ms. Jessica QUAN
Tel : +86 21 5155 0869        Fax : +86 21 5118 1360        Email : jessicaquan@cbichina.com
### Day 1  Friday  March 8th

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>0830-0945</td>
<td><strong>Sign-in &amp; networking</strong></td>
<td>1400-1430</td>
<td>Theme 5: Outlook of Capital Cooperation in IVD Industry</td>
</tr>
<tr>
<td>0945-1000</td>
<td><strong>Opening remarks</strong></td>
<td>1430-1500</td>
<td>Theme 6: To make Industry Integration through M&amp;A</td>
</tr>
<tr>
<td>1000-1030</td>
<td><strong>Theme 1: IVD Industry Development Strategy under China’s 12th Five-year Plan</strong></td>
<td>1500-1530</td>
<td>Theme 7: How to Make Technology Transfer and Commercialization?</td>
</tr>
<tr>
<td>1030-1100</td>
<td><strong>Theme 2: Global IVD Market Overview</strong></td>
<td>1530-1600</td>
<td>Theme 8: IVD Product Patent Strategy</td>
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<tr>
<td>1100-1130</td>
<td><strong>Theme 3: How to Innovate Cooperation between Diagnostic Bodies and Pharmaceutical Manufacturers?</strong></td>
<td>1600-1630</td>
<td><strong>Coffee break &amp; networking</strong></td>
</tr>
<tr>
<td>1130-1200</td>
<td><strong>Theme 4: Overseas Strategy Development and Implementation</strong></td>
<td>1630-1730</td>
<td><strong>Roundtable: Competition and Cooperation between Foreign-funded Enterprises and Local Enterprises</strong></td>
</tr>
<tr>
<td>1200-1400</td>
<td><strong>Lunch buffet</strong></td>
<td>1730-1930</td>
<td><strong>Gala dinner</strong></td>
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### Day 2  Saturday  March 9th

#### Sub-forum A

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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</thead>
<tbody>
<tr>
<td>0900-0930</td>
<td><strong>Theme 1: Clinical Diagnosis of Infectious Diseases</strong></td>
</tr>
<tr>
<td>0930-1000</td>
<td><strong>Theme 2: Application of the Latest Molecular Diagnostic Technology in Infectious Disease Monitoring</strong></td>
</tr>
<tr>
<td>1000-1050</td>
<td><strong>Theme 3: Application of POCT in Infectious Disease Diagnosis</strong></td>
</tr>
<tr>
<td>1030-1100</td>
<td><strong>Coffee break &amp; networking</strong></td>
</tr>
<tr>
<td>1100-1150</td>
<td><strong>Theme 4: Prenatal Diagnosis of Genetic Diseases</strong></td>
</tr>
<tr>
<td>1150-1200</td>
<td><strong>Theme 5: Application of Gene Chip Technology in Genetic Disease Detection</strong></td>
</tr>
<tr>
<td>1200-1400</td>
<td><strong>Lunch buffet</strong></td>
</tr>
<tr>
<td>1400-1430</td>
<td><strong>Theme 6: Cancer Diagnostics Development Trend from a Clinical View</strong></td>
</tr>
<tr>
<td>1430-1500</td>
<td><strong>Theme 7: Application of Gene Chip Technology in Individualized Cancer Therapy</strong></td>
</tr>
<tr>
<td>1500-1530</td>
<td><strong>Theme 8: Accelerating the Process of Individualized Medicine through Translational Research</strong></td>
</tr>
<tr>
<td>1530-1600</td>
<td><strong>Coffee break &amp; networking</strong></td>
</tr>
<tr>
<td>1600-1700</td>
<td><strong>Panel: How to Make Clinical Translation More Effective?</strong></td>
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<tr>
<td>1700</td>
<td><strong>End of conference</strong></td>
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#### Sub-forum B

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>0900-0930</td>
<td><strong>Theme 1: Analysis of IVD Product’s Traceability and Standardization</strong></td>
</tr>
<tr>
<td>0930-1000</td>
<td><strong>Theme 2: Traceability of Calibrators Used for the Production of IVD Reagents</strong></td>
</tr>
<tr>
<td>1000-1030</td>
<td><strong>Theme 3: How to Build a Traceability Standard for POCT Products?</strong></td>
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<tr>
<td>1030-1100</td>
<td><strong>Coffee break &amp; networking</strong></td>
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<tr>
<td>1100-1150</td>
<td><strong>Theme 4: Improving Raw Material Quality and Controlling IVD Reagent Quality</strong></td>
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<tr>
<td>1150-1200</td>
<td><strong>Theme 5: How to Provide a Perfect Quality Control Solution to Large Scale Production of Diagnostic Products?</strong></td>
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<tr>
<td>1200-1400</td>
<td><strong>Lunch buffet</strong></td>
</tr>
<tr>
<td>1400-1430</td>
<td><strong>Theme 6: Quality Control and Sensitivity Improvement of Biochemical Diagnostic Products</strong></td>
</tr>
<tr>
<td>1430-1500</td>
<td><strong>Theme 7: ELISA Diagnostic Kit Production and Quality Control</strong></td>
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<tr>
<td>1500-1530</td>
<td><strong>Theme 8: Molecular Diagnostics Quality Management</strong></td>
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<tr>
<td>1530-1600</td>
<td><strong>Coffee break &amp; networking</strong></td>
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<tr>
<td>1600-1700</td>
<td><strong>Panel: How to Control and Enhance Diagnostic Products’ Quality?</strong></td>
</tr>
<tr>
<td>1700</td>
<td><strong>End of conference</strong></td>
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</tbody>
</table>
### Register Now
Tel: 86 21 5155 0869
Fax: 89 21 5118 1360
Email: jessicaquan@cbichina.com

March 8-9\(^{th}\), 2013

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**DELEGATES INFORMATION**

<table>
<thead>
<tr>
<th>DELEGATE 1</th>
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<tr>
<td>Name</td>
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<tr>
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<th>DELEGATE 4</th>
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<tbody>
<tr>
<td>Name</td>
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<td>E-mail</td>
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**COMPANY INFORMATION**

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<th>Tel</th>
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<th>Address</th>
<th>Postcode</th>
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<tr>
<td>Contact Person</td>
<td>Tel</td>
<td>Email</td>
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**Accommodation (Please choose)**

- □ Need to book the hotel
- □ Book the other hotel myself

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**REGISTRATION FEE**

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<th>Register before January 11th, 2013</th>
<th>Register before February 4th, 2013</th>
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<tbody>
<tr>
<td>1 delegate</td>
<td>USD 1495</td>
<td>USD 1795</td>
</tr>
<tr>
<td>More than 3 delegates</td>
<td>Save 10%</td>
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**PAYMENT DETAILS**

Account Information
Name: CBICHINA PTE. LTD.
Bank: Standard Chartered Bank
Branch Address: Blk 87 Marine Parade Central #01-500
Swift Code: SCBLSGSG
Account Type: Business One
USD Account No.: 4000016414

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**NOTES**

1. Fees cover conference services, presentation documentation, simultaneous interpretation, two luncheons and all refreshments. Accommodation and travel costs are not included.
2. Please pay via bank transfer in 5 working days after fax back this registration form. After the conference, a formal receipt will be issued and mailed to the participating company.
3. Delegates must bear bank charges and local taxes (if applicable). Fee must be NET of ALL charges.
4. The deadline for registration is 4\(^{th}\) February 2013.
5. If you cancel attendance, the registration fee will be refunded by 30% only if a written request is received by 4\(^{th}\) February 2013. No refund will be made thereafter. However, you may substitute delegates at any time.
6. Right after receiving your registration form, we'll send you the hotel accommodation letter including details of hotel rooms, corporate rate and online reservation address.
7. CBI CHINA reserves the right of final explanation.